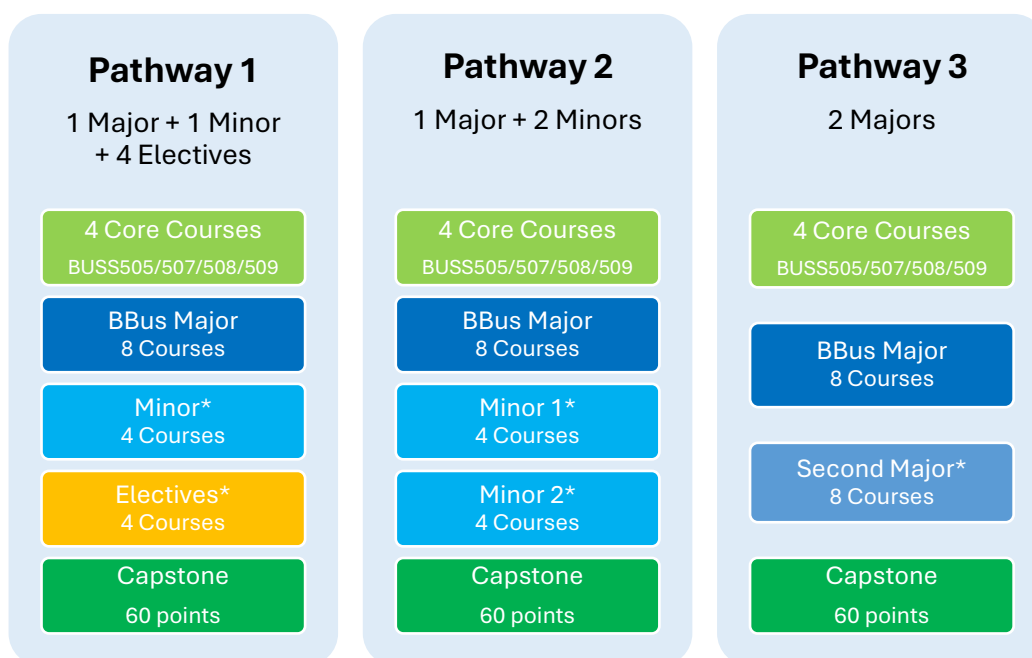


BACHELOR OF BUSINESS AK3693
2025 Programme Structure and Pathways

The BBus is a flexible degree which can be designed in line with your interests and future career needs. You start with four core courses in your first semester and get underway with your BBus major from your second semester. Alongside your BBus major courses you will also complete a Second Major or Minor/s via one of the Pathways below.

Choose Your Pathway

Each Pathway is 360 points over 3 years of full-time study or part-time equivalent



Courses are normally 15 points | Full-time students will complete 4 courses each semester

* can be from the BBus or another AUT degree programme

There are a wide range of [additional majors or minors](#) to choose from, and many that can complement your BBus major

BBus Majors and Minors

Major – a primary area of specialisation – 8 courses

Minor – a secondary area of specialisation – 4 courses

Overviews of each Major or Minor can be found on [page 4](#), or click on a link below to see specific requirements

BBus Majors	BBus Minors	
Accounting	Accounting	Human Resource Management and Employment Relations
Economics	Business Law	Information Systems
Finance	Data Analytics for Business	International Business and Strategy
Human Resource Management and Employment Relations	Economics	Management and Leadership
Information Systems	Entrepreneurship and Innovation	Marketing
International Business and Strategy	Event Management	Supply Chain Management
Management and Leadership	Finance	Sustainable Enterprise
Marketing	Global Tourism	
	Hospitality	

Courses completed for a major cannot be counted towards a minor, and courses completed for a minor cannot be counted towards a second minor

2025 BBus Major and Minor Requirements

KEY: Available as a Major or Minor Compulsory Minor course

Courses are 15 points unless otherwise shown. Pre-requisites are indicated

Course Descriptors and Timetables can be found by entering the Course Code into the [AUT Course Search](#)

ACCOUNTING MAJOR OR MINOR	
BBus Major: Complete all 8 courses listed below	
Minor: Complete 4 courses including ACCT502 and at least one level 7	
ACCT502	Accounting Essentials
ACCT602	Financial Accounting ^{ACCT502}
ACCT603	Management Accounting ^{ACCT502}
ACCT604	Taxation ^{ACCT502 or LAWS541}
ACCT608	Accounting for Social Impact ^{ACCT502}
ACCT702	Advanced Financial Accounting ^{ACCT602}
ACCT703	Advanced Management Accounting ^{ACCT603}
ACCT704	Auditing ^{ACCT602}

PROFESSIONAL ACCOUNTING CONCENTRATION	
Accounting major students wanting to meet accountancy membership requirements will need to complete the 4 courses below	
PAC requirements will be the 4 electives shown for Pathway 1	
ACCT503	Accounting Systems and Analytics ^{ACCT502 (CO)}
ECON505	Business Economics and Data Analysis
ACCT605	Accounting Legal and Regulatory Framework
ACCT606	Financial Management for Accountants ^{ACCT502, ACCT503}

BUSINESS LAW MINOR	
Complete 4 courses including LAWS541 and at least one level 7	
LAWS541	Law for New Zealand Business
ACCT604	Taxation ^{ACCT502 or LAWS541}
LAWS641	Law of Business Organisations ^{LAWS541}
EMPL704	The Dynamics of Employment Regulations
LAWS717	Health and Safety Law ^{75pts from LLB Part II}
LAWS775	Negotiation ^{75pts from LLB Part II}
LAWS780	Justice ^{195pts from a bachelor's degree}
LAWS783	Human Rights and Business ^{75pts from LLB Part II}
MGMT707	Risk Management

DATA ANALYTICS FOR BUSINESS MINOR	
Complete 4 courses including one level 7	
BUSS511	Introduction to Programming for Business Analytics
BUSS613	Managing Business Data for Analytics
FINA606	Data Analysis for Business ^{BUSS511}
BUSS719	Data Strategy ^{BUSS613 or FINA606}

ECONOMICS MAJOR OR MINOR	
BBus Major: Complete all 8 courses listed below	
Minor: Complete 4 courses including at least one level 7	
ECON520	Principles of Microeconomics
ECON521	Principles of Macroeconomics
ECON620	Microeconomics: Choice and Welfare ^{ECON520}
ECON621	Macroeconomics: Models, Data and Policy ^{ECON521}
ECON622	Introduction to Econometrics
ECON720	Microeconomics: Competition, Risk & Strategy ^{ECON620}
ECON721	Applied Macroeconometrics ^{ECON621, ECON622}
ECON722	Applied Econometrics: Causal Inference for Social Impact ^{ECON622}

ENTREPRENEURSHIP AND INNOVATION MINOR	
Complete 4 courses including ENTR501 and at least one level 7	
ENTR501	Introduction to Entrepreneurship and Innovation
INTB501	Business and Strategy in a Changing World
ENTR601	Māori Indigenous Entrepreneurship and Social Innovation
MGMT602	Small and Medium Enterprise Management
ENTR701	Social Entrepreneurship: Inspiring Innovation and Impact
ENTR702	Business Models for Commercialising Innovation
INTB708	Innovation and Technology Strategy

EVENT MANAGEMENT MINOR	
Complete any 4 courses including at least one level 7	
DIGM550	Making Digital Media I OR
MAOR507	Te Matariki
EVNT601	Event Planning
EVNT603	Event Design
EVNT604	Event Partnerships
EVNT701	Event Production
EVNT702	Contemporary Issues in Event Management
MGMT721	Leadership Principles, Perspectives and Practice

FINANCE MAJOR OR MINOR	
BBus Major: Complete all 8 courses listed below	
Minor: Complete 4 courses including FINA501 and at least one level 7	
FINA501	Introduction to Finance
FINA503	Financial Analysis
FINA601	Corporate Finance ^{FINA501}
FINA602	Investment and Portfolio Analysis ^{FINA501}
FINA608	Social Impact for Finance
FINA701	International Corporate Finance ^{FINA601 or FINA602}
FINA702	Financial Risk Management ^{FINA602}
FINA706	Financial Institutions and Markets ^{FINA501 or FINA605}

GLOBAL TOURISM MINOR	
Complete 4 courses including at least one level 7	
TOUR511	Global Issues and Tourism
TOUR512	Tourism and Sustainability
TOUR610	Ethics for Global Tourism
TOUR713	Global Tourism Challenge

HOSPITALITY MINOR	
Complete 4 courses including at least one level 7	
HOSP501	Applied Food and Beverage Management (Kitchen)
HOSP502	Applied Food and Beverage Management (Restaurant)
HOSP503	Organisation and Human Behaviour Perspectives
HOSP507	International Hospitality Management
HOSP509	Hospitable Social Enterprise
HOSP604	Hospitality Human Resource Management
HOSP605	International Food and Beverage Management
HOSP609	Hospitality Innovation and Change
HOSP611	Critical Hospitality Perspectives
HOSP615	Service Design Thinking
TOUR606	Marketing for Tourism, Hospitality and Events
HOSP701	Professional Wine Studies
HOSP702	Hotel Management Simulation
HOSP715	Holistic People Management for Hospitality & Tourism
HOSP716	Hospitality Innovation Competition
HOSP717	Guest Experience
MGMT721	Leadership Principles, Perspectives and Practice
TOUR710	Tourism, Hospitality and Events in the Digital Age

2025 BBus Major and Minor Requirements

KEY: **Available as a Major or Minor** **Compulsory Minor course**

Courses are **15 points** unless otherwise shown. Pre-requisites are indicated

Course Descriptors and Timetables can be found by entering the Course Code into the [AUT Course Search](#)

HUMAN RESOURCE MANAGEMENT AND EMPLOYMENT RELATIONS MAJOR OR MINOR	
BBus Major: Complete all 8 courses listed below	
Minor: Complete MGMT501, EMPL601, HRMG601 and one level 7	
MGMT501	Managing and Organising
EMPL601	Employment Relations
HRMG601	Human Resource Management
HRMG602	Learning and Development
EMPL702	Workplace Health and Safety
EMPL704	The Dynamics of Employment Regulations
HRMG701	Diversity and Inclusion for Social Impact
HRMG703	Global Mobility

INFORMATION SYSTEMS MAJOR OR MINOR	
BBus Major: Complete all 8 courses listed below	
Minor: Complete 4 courses including BSYS501 and at least one level 7	
BSYS501	Business Information Systems
BSYS601	Business Process Management <small>BSYS501 (CO)</small>
BSYS602	Business Data Management <small>BSYS501 (CO)</small>
BSYS603	Project Management
BSYS701	Enterprise Information Systems <small>BSYS601 or BSYS602</small>
BSYS702	Cyber-Security and Risk Management <small>BSYS601 or BSYS602</small>
BSYS705	Digital Transformation and Social Impact
BSYS706	Designing Systems for Contemporary Enterprises <small>BSYS601 or BSYS602</small>

INTERNATIONAL BUSINESS AND STRATEGY MAJOR OR MINOR	
BBus Major: Complete all 8 courses listed below	
Minor: Complete 4 courses including INTB501 and at least one level 7	
INTB501	Business and Strategy in a Changing World
INTB603	Dynamic Environments
INTB604	International Business Management
INTB605	Business Strategy
INTB706	Global Social Impact <small>INTB603 (CO), INTB604 (CO)</small>
INTB707	Strategy in Uncertain Times <small>INTB605</small>
INTB708	Innovation and Technology Strategy
INTB709	Strategic Design

MANAGEMENT AND LEADERSHIP MAJOR OR MINOR	
BBus Major: Complete all 8 courses listed below	
Minor: Complete 4 courses including MGMT501 and at least one level 7	
MGMT501	Managing and Organising
HRMG601	Human Resource Management
INTB605	Business Strategy
MGMT602	Small and Medium Enterprise Management
MGMT603	Leadership for Change
MGMT704	Management for Social Impact
MGMT705	Stress and Resilience at Work
MGMT708	Organising for the Future of Work

MARKETING MAJOR OR MINOR	
BBus Major: Complete all 8 courses listed below	
Minor: Complete 4 courses including MKTG501 and at least one level 7	
MKTG501	Marketing Insights
MKTG601	Marketing Research <small>MKTG501</small>
MKTG602	Marketing Relationships <small>MKTG501</small>
MKTG603	Consumer Behaviour <small>MKTG501</small>
MKTG701	Strategic Marketing <small>30 points MKTG601/602/603</small>
MKTG702	Integrated Marketing Communications <small>30 points MKTG601/602/603</small>
MKTG703	Digital, Social Media and Mobile Marketing <small>30 points MKTG601/602/603</small>
MKTG704	Marketing for Social Impact <small>MKTG501</small>

SUPPLY CHAIN MANAGEMENT MINOR	
Complete 4 courses including BSYS604 and one level 7	
BSYS604	Operations Management
ENTR501	Introduction to Entrepreneurship and Innovation
BSYS601	Business Process Management <small>BSYS501 (CO)</small>
BSYS605	Goods and Services Procurement
BUSSE613	Managing Business Data for Analytics
SUSE602	Managing Environmental Issues in Business
BSYS704	Logistics and Supply Chain Management

SUSTAINABLE ENTERPRISE MINOR	
Complete 4 courses including at least one of SUSE501 , SUSE602 or SUSE701 and at least one level 7	
ARDN504	Introduction to Social and Environmental Justice
SUSE501	Sustainability Leadership
ACCT607	Sustainability Accounting and Reporting
SUSE602	Managing Environmental Issues in Business
ENTR701	Social Entrepreneurship: Inspiring Innovation and Impact
MGMT704	Management for Social Impact
SUSE701	Sustainability Consultant Project <small>SUSE602 or any L6 with approval</small>

Don't guess if you're on the right track – come and see us and we'll help you map out your study

Email: business@aut.ac.nz

Visit: WF Level 1 City – see [Canvas](#) for times

Book: Make a time to see us in-person or online – see [Canvas](#) for the times and booking link

The following minors are closed to new enrolments

Students already underway with a minor prior to their closure, can find completion requirements on [Canvas](#), or please seek course advice if you need any assistance

Closed for 2025

Māori Indigenous Business

Closed from 2024

Design Thinking

Closed from 2023

Diversity and Inclusion

Economic and Social Policy

International Business and Language

Money and Banking

Occupational Health, Safety and Wellbeing

Personal Growth and Resilience

Psychology and Economic Behaviour

Small and Medium Enterprise Management

Sports Marketing

Overview of BBus Majors and Minors

Click on a Major/Minor to view the course requirements

Accounting Major or Minor	<p>Accounting is a dynamic career, delivering multifaceted business analysis, and contributing to the strategic development of business, public sector, or not-for-profit organisations. Accountants must be excellent communicators and strongly analytical, as well as having the required technical skills for the vocation. They must relate to people from all walks of life, as they're frequently called upon to explain concepts and strategies to those outside the financial sphere</p>	Human Resource Management and Employment Relations Major or Minor	<p>Human resources professionals ensure that staff are engaged, productive, and developing as valued and skilled workers. Careers in human resources and employment relations encompass workforce planning, negotiation, recruitment and selection, performance management, learning and development, health, safety and wellbeing, and legal compliance. If you enjoy finding solutions, are interested in diversity and organisational culture and want to have influence with people at all levels in a variety of organisations, a career in human resources and employment relations could be for you</p>
Business Law Minor	<p>It is useful for business owners, managers, and other professionals to have a basic understanding of business law to help them make better decisions. Laws apply to people and to business. Businesses need these laws for the same reasons that people do: to define acceptable behaviour, provide certainty and stability, protect the public, and provide a mechanism for businesses to resolve disputes. This minor introduces students to how laws are identified and classified in New Zealand</p>	Information Systems Major or Minor	<p>Information systems professionals operate in the crucial area between an organisation's technological systems and its users, managing and organising the systems for the organisation. A well-developed information systems team is essential for the success of any business. It can improve business processes, help an organisation stay competitive and increase efficiency, share information and make effective decisions. If you like the idea of developing and acquiring innovative digital technologies to support business and you're interested in how digital technology is changing our work lives, an IS career could be great for you</p>
Data Analytics for Business Minor	<p>Data analytics is the process of deriving knowledge from the vast amount of information that companies, government agencies and other bodies have about their customers and the population in general. In this minor you develop an understanding of the methods, models and software used to draw conclusions from large data sets, and how to use those conclusions to aid businesses and organisations in decision-making and value creation. Students with these skillsets are employable in a wide range of jobs and organisations</p>	International Business and Strategy Major or Minor	<p>Driven by disruptive changes in technology, policy and globalisation, today's dynamic business environment presents new challenges and opportunities to nations, organisations and people. International business and strategy focuses on the key skills required to strategise successfully in this environment, from working across different cultures and in diverse teams, to creating value through analytical and conceptual thinking, and managing innovation</p>
Economics Major or Minor	<p>Economics is the study of how societies, governments, businesses, households and individuals allocate their scarce resources. It is founded on the three fundamental fields of microeconomics, macroeconomics and econometrics. Concepts from these areas can be combined to form public policy responses to social issues, including poverty, unemployment, climate change, crime and inequality. They can also provide insight into the commercial sector including competition, regulation and corporate strategy</p>	Management and Leadership Major or Minor	<p>Organisations of all sizes and types need leaders and managers who can deal with the demands of leading change in the 21st century. Profitability, sustainability, innovation, ethical decision making, stakeholder relations, market share and resource utilisation are just some of the issues that leaders must face. A key aspect of management is the ability to work in partnership with diverse groups of people, to motivate and integrate the requirements of the business, be it in the private, public or non-profit sectors. This calls for extremely well-developed interpersonal skills and emotional intelligence, as well as a strong sense of commercial awareness and New Zealand's place in a globalised, connected world</p>
Entrepreneurship and Innovation Minor	<p>Entrepreneurship and Innovation involves creating and developing new ideas into products, services, technologies and businesses. It's a vital component in ensuring strong social and economic development. It plays a crucial role in creating jobs and expanding economies and can help address social problems and environmental issues like poverty and climate change</p>	Marketing Major or Minor	<p>New media channels are emerging and rivalling traditional ways of going to market. Integrated shopping experiences extend from the shop floor to Facebook, email marketing, texting, television and radio, direct mail and catalogues. Because of this omni-channel environment, businesses need to keep tabs on what's driving their consumers, so they can anticipate trends to prepare for what is coming next and identify the best opportunities for growth. If you're curious about how the marketplace operates and why consumers respond as they do, this major is a good option</p>
Event Management Minor or Second Major	<p>Event management involves learning the fundamentals of planning, organising and managing events of all sizes and genres. Studying event management will deepen your understanding of stakeholder management, event planning, interpreting contracts and many more skills required to manage events effectively</p>	Supply Chain Management Minor	<p>Almost all products and services that serve the consumer require the efforts of multiple organisations. Collectively, these organisations make up the supply chain. Supply chain management (SCM) is the management of supply chain activities and relationships to maximise customer value and achieve a sustainable competitive advantage. Supply chain activities cover everything from product/service development, sourcing and production to logistics, as well as the information systems to co-ordinate these activities</p>
Finance Major or Minor	<p>Whether launching an entrepreneurial startup or working in a giant multinational corporation, finance is at the heart of business operations. It explores how individuals and organisations raise, invest and manage funds to increase wealth and create jobs and growth. Professionals in this field could work with anyone from everyday people in a financial advising role to guiding large companies through the process of listing their shares on stock exchanges.</p>	Sustainable Enterprise Minor	<p>Sustainable enterprise is about business of the future. Sustainability triggers innovation and creativity, new forms of entrepreneurship and participative people management. In focusing on the role of business and organisations to support both social and environmental sustainability, this minor gives you the skills to work successfully in, as well as question, the current socio-economic system</p>
Global Tourism Minor or Second Major	<p>Interested in global issues in tourism? Gain an understanding of how tourism can be a force for good, and how it can benefit communities and protect the natural environment</p>		
Hospitality Minor or Second Major	<p>Explore the concepts and processes of hospitality operations and develop the foundations of management principles and practices within hospitality. You'll learn about human behaviour, finance, service management, wine studies and more</p>		

Overview of Key Points

Your Study	<p>The BBus is 360 points, equivalent to 3 years of full-time study or part-time equivalent</p> <ul style="list-style-type: none"> • Courses are normally 15 points. Four 15-point courses per semester are equivalent to full-time study • Each course requires around 10 hours of individual study per week in addition to lectures/workshops • Attending your lectures/workshops and submitting all assessments are key to your success
Full-time Study	<p>4 courses 60 points per semester or 8 courses 120 points per year <i>For StudyLink purposes, 0.8fte is considered full-time study (7 courses per year)</i></p>
Part-time Study	<p>Students who want to study part-time can do so, but there are time limits for completion and specific rules to consider for student loans and allowances. There are limited evening classes, and these are not offered in all majors. You may wish to attend a course advice session to discuss the part-time options available for you</p>
Time Limits	<p>The total time from first enrolment until the successful completion of all requirements must not normally exceed six years</p>
Fast-tracking	<ul style="list-style-type: none"> • Year 2/3 students can fast-track their study and complete more than 60 points in a semester by applying for a Variation of Study – a B+ average is required, and students must apply prior to the semester start • You can also fast-track your study by completing courses in Summer School. This is an intensive period of study taught over 4 teaching weeks in December/January, where each week of SS is equivalent to 3 weeks of a normal semester
International Exchange	<p>Studying overseas in Year 2 can be an incredible experience and an opportunity to immerse yourself into another culture, meet new people, and gain international experience before you graduate. Find out more here</p>
Core courses	<p>There are 120 points of core courses required for your BBus and you will complete 60 points in your first semester: BUSS505, BUSS507, BUSS508, BUSS09. The remaining 60 points is a Capstone course (see below)</p>
Compulsory courses	<p>Some courses are compulsory for your major or minor. Specific requirements can be found on Canvas or under the additional majors and minors</p>
Course Descriptors	<p>Course Descriptors and Timetables can be found by entering the Course Code into the AUT Course Search</p>
Enrolment	<p>New students are normally block-enrolled by us. Returning students can enrol via MyAUT or the AUT App prior to the semester start (see guide for details). In Weeks 1-2 you will need to contact us to be enrolled</p>
Class occurrences	<p>Courses may have more than one class to choose from in a semester and they are distinguished by a course code/occurrence, eg. BUSS505/W101, BUSS505/M205 W: City Campus; M: South Campus; A: North Campus; N: online W1/M1/N1: Semester 1 occurrence; W2/M2/N2: Semester 2 occurrence</p>
Changing occurrences	<p>You can change occurrences via MyAUT until the end of Week 1. If you need any changes in Week 2 you will need to contact us</p>
Pre-requisites & Co-requisites	<p>A pre-requisite is a specific course that must be successfully completed before studying another course. A co-requisite is a course that must either be studied before or with another course</p>
BBus Major	<p>120 points 8 courses This is your primary area of specialisation. There are 8 BBus majors to choose from</p>
Minor Pathway 1 or 2	<p>60 points 4 courses This is a secondary area of specialisation, with less depth than a major. There are a large range of BBus minors to choose from or you can choose from one of AUT's additional majors and minors</p>
Second Major Pathway 3	<p>120 points 8 courses There are a large range of additional majors to choose from. You can choose a second BBus major or a major from another degree programme at AUT – see additional majors and minors</p>
Electives	<p>You may need elective courses to complete the 360 points required for your BBus. These can be from the BBus, or you can take an elective course from any other degree programme at AUT Electives can be level 5, 6 or 7 and are “your choice” courses, ie. a course of interest to you, such as a language course, or a course complementary to your major/s. More information can be found on Canvas</p>
Capstone: Co-operative Education Experience	<p>Co-op is usually completed in your final semester and is the equivalent of a full semester of study (60 points). It is a supervised placement related to your major/s where you apply the theory and concepts you have learnt and gain valuable experience. There are 5 intakes to choose from each year, including one intake in Summer School. You should start thinking about Co-op during Year 2. More information can be found on Canvas</p>
Progression	<p>It is important to reach out early if you are struggling with any of your courses, and there are many resources and services available to help you get back on track. We encourage you to contact our Course Advice team who can advise on your situation and refer you as appropriate. Student progression is monitored and students who fail a core course or more than half of their enrolment will be referred to support services. Students who do not pass a course on the second attempt, or who fail more than half of their enrolment for a second consecutive semester, will need to apply for approval to continue</p>
Graduation	<p>When you have completed all your requirements and 360 points overall for the BBus you will be eligible to graduate. Eligible students will be invited to attend an upcoming ceremony usually held in winter or summer. Your qualification will also be made available through My eQuals</p>